ERICA BOUSKA

PRINT JOURNALIST

(563) 277-2318 | 400 McChesney Ave Ext, Troy, NY 12180 | bouska.erica@gmail.com | @BouskaErica

Journalist with field experience from in-depth features to breaking news at six publications. Proven record of handling sensitive topics and asking questions politicians don't want to answer. Multimedia experience from photography to ArcGIS and data programs to podcasts. Proficiency in WordPress and background in writing and editing. Works well independently and as part of a small or large team.

SKILLS

- News writing
- Beat reporting
- Editing and copy-editing
- Breaking news reporting
- Photography for publication
- Interviewing
- Data analysis
- Hard & soft news reporting
- Deadline management
- WordPress
- Attention to detail
- Multimedia production

SELECTION OF WORK HISTORY

Reporter at the Troy Record (Oct. 2023 — Present)

- Developed and maintained relationships with sources in government and community with near-daily front-page coverage; covered both hard and soft news congruently for the paper of record in three municipalities and one county
- Managed multiple stories on deadline with online WordPress coverage for breaking news ranging from elections to funerals for military members killed in action

Writing and Editing Team Leader, Influx Magazine (Jan. 2023 — May 2023) | Capstone

- Managed a team of seven writers as well as coordinated our team with graphics, photography, website, social and copy-editing teams; edited all pieces of writing including captions
- Curated the theme and direction of the magazine within a large team environment with quick deadlines
- Pitched, reported and wrote a feature-length article

Arts and Outdoors Intern at the Peninsula Pulse (May 2022 — Aug. 2022)

- Pitched, interviewed for, reported, photographed and wrote articles for a weekly newspaper; contributed feature stories for magazines "Door Wedding" and "Door County Living"
- Managed multiple stories on various topics with on-the-ground reporting and uploaded all through WordPress

EDUCATION

University of Minnesota, Minneapolis, MN (Sep. 2019 - May 2023)

Bachelor of Arts in Journalism | Minor in History

Six-time Dean's List recipient

Photograph published in an on-campus gallery from May 2023 to Sep. 2023